



LERATO LA MO AFRIKA SPONSORSHIP PACKAGES



LERATO LA MO AFRIKA

Founded in 2021, Lerato La MoAfrika is a non-profit company dedicated to advocating for the empowerment of African youth through sports, arts, and cultural initiatives. Our mission is deeply rooted in addressing the systemic inequalities of the past that denied many previously disadvantaged communities access to sports, recreation, and cultural expression.

Inspired by Simon Thurley's "The Heritage Cycle," we emphasize the importance of understanding, valuing, caring for, and enjoying our cultural and sports heritage. Through this cycle, we aim to ignite a passion for heritage preservation and youth development that transcends generations.

EVENT DETAILS

Lerato La Mo Afrika's 1st Annual Chairman's Cup, is taking place on 28 March 2025 at Killarney Country Club. Start time is 10:00am and Prize giving at 17:30 pm and competition format is medal The Chairman's Cup is set to host business owners, professionals who are in positions of influence within their career roles, the day promises an exciting mix of competitive play and camaraderie, culminating in a celebratory prize-giving event.

SPONSORSHIP OPPORTUNITIES

FOURBALL (R5,000)	Benefits: <ul style="list-style-type: none">• 1 x 4 balls Halfway house Dinner• Prizes (for the winners) and Apparels
CORPORATE BALLS (R35,000)	Benefits: <ul style="list-style-type: none">• 2 x 4 balls; Apparels; Banners; Halfway House ; Prize giving dinner; 4 golf carts; Waterhole
BRONZE SPONSORSHIP (R40 000.00)	Benefits: <ul style="list-style-type: none">• 2 x 4 balls & 4 Golf Carts (8 players)• Prizes;• Branding opportunity; Waterhole;• Dinner Prizes; Apparels
SILVER SPONSORSHIP (R50,000)	Benefits: <ul style="list-style-type: none">• 3 x 4 balls (12 players); Apparels• 6 golf carts; Branding at designated holes; Logo on the poster; Prize giving dinner; Branding inside the dinner venue
GOLD SPONSORSHIP (R75 000)	Benefits: <ul style="list-style-type: none">• 3 x 4 balls (12 players); Apparels;• 6 golf carts;• Branding on designated holes;• 10 minutes branding Logo on the poster;• Branding inside the dinner venue

**PLATINUM
SPONSORSHIP
(R100,000)**

Benefits

- Main sponsorship privileges/core branding Logo on promo material 4 x 4 balls Apparels 8 golf carts
- Waterhole
- Partnership privileges and rights
- Branding on one par 3 Hole and or one of the premier holes and free market activation
- Hole number 1
- 10 minutes presentation
- Banners at the table/putting green Banners inside the prize giving dinner
- Logo on dinner and prize giving program.

WATERING HOLES

<p>GALA DINNER SPONSORSHIP (R65,000)</p>	<p>Benefits:</p> <ul style="list-style-type: none"> • Core branding Waterhole Banner at the registration • Branding at the main gate 15 minutes presentation • Branding at the dinner venue • Partnership rights and privileges Table 1 & 2
<p>HALFWAY HOUSE SPONSORSHIP (R40,000)</p>	<p>Benefits:</p> <ul style="list-style-type: none"> • Acknowledgement during prize giving • Branding on the main putting green • 2 x 4 balls Dinner Halfway house Golf carts.
<p>PRIZES SPONSORSHIPS (R40,000)</p>	<p>Benefits:</p> <ul style="list-style-type: none"> • Company logo on the prizes • 5 min presentation • Two banners at the registration • Branding a hole Waterhole.
<p>BRANDING ON MAIN PUTTING GREEN (R30,000)</p>	<p>Benefits:</p> <ul style="list-style-type: none"> • Acknowledgement during prize giving • Branding on the main putting green • 2 x 4 balls • Dinner Halfway house Golf carts.
<p>INDIVIDUAL PLAYERS (R1,200)</p>	<p>Benefits</p> <ul style="list-style-type: none"> • Dinner • Halfway house Golf cart (sharing) • T-shirt and cap.

Please contact us to discuss sponsorship opportunities further or to customize a sponsorship package that aligns with your company's goals.

Contact Information



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